



ShoutPoint Enables Click & Pledge to Provide Thank You Phone Calls for Online Donations

Newport Beach, CA-December 3, 2007. ShoutPoint, a leading provider and software developer of mass voice messaging and interactive voice response (IVR) technologies, today announced its partnership with Click & Pledge, an industry leader in enabling online fundraising.

ShoutPoint's systems will enable Click & Pledge customers to say "thank you" to their donors within minutes of an online donation taking place. "In today's competitive fundraising environment it is important to stand out among donors and being able to immediately extend your gratitude to a donor is critical," Jamie Christiano, ShoutPoint's CEO stated. "ShoutPoint provided Click & Pledge an API that allowed integration of our two systems in less than a week. As a result Click & Pledge can start offering this important benefit to their customers using our mass messaging infrastructure throughout North America," Christiano stated.

Click & Pledge is a leading provider of online payment systems, donor management and web content management software designed for political campaigns and nonprofit organizations. "When our customers receive a political contribution or gift online, the ability to respond immediately with a personal thank you telephone call is a big differentiator in the industry," Dr. Kami Razvan, president of Click & Pledge said. "We are pleased to partner with ShoutPoint to provide these proven tools and analytical reporting solutions."

"Our customers in the nonprofit and political segments are always looking for effective ways to communicate better and extend their reach," according to Dr. Razvan. "Especially, in a cost-effective and efficient way," he added. "ShoutPoint's comprehensive and accountable messaging platform is a perfect complement to our core services."

About ShoutPoint, Inc.

ShoutPoint enhances how you communicate with your customers, constituents and the public through hosted inbound and outbound interactive automated messaging, hosted predictive dialing and telephony stress testing technologies.

ShoutPoint's team has been developing business and communications software for over 15 years. While developing software the team came to the realization that other companies

simply were not developing features that customers needed specifically features that gave customers control over their automated messaging systems. ShoutPoint's goal has always been to give customers the control they need and not just add features for the sake of adding complexity. ShoutPoint doesn't just talk the talk, they make the talk happen! For more information please contact ShoutPoint at 877-ShoutPt (877-746-8878) or visit us at www.shoutpoint.com.

About Click & Pledge

Click & Pledge, headquartered in Virginia, currently serves over 6,500 nonprofit, political and similar organizations in 46 countries. To learn more about Click & Pledge, visit www.clickandpledge.com or call 866-999-2542.