

## **FOR IMMEDIATE RELEASE**

**August 5, 2008** – Arden Hills, Minn. – Infinite Campus is pleased to announce a strategic alliance with ShoutPoint, Inc. for high availability and redundant interactive voice messaging services. Campus Messenger with Voice, powered by ShoutPoint, delivers automated voice communication with unrivaled flexibility and performance when dialing critically timed and emergency phone calls on demand.

“This partnership will give Infinite Campus customers the ability to distribute voice messages without the need for additional costly hardware investment or long distance charges,” stated Dan Orlando, Infinite Campus Manager of Strategic Alliances. “With this alliance, our customers will be able to leverage the power of multiple domestic routing centers and the responsiveness of ShoutPoint’s large volume capabilities to distribute emergency messages within minutes.”

Although Infinite Campus customers will have the ability to use ShoutPoint’s interactive voice infrastructure for mass emergency messaging, it can also be used for day-to-day voice communication needs such as attendance dialing, behavior incidents and other district-specific notices.

“This partnership allows Infinite Campus and its K12 customers to communicate critical information to within minutes by leveraging the ShoutPoint redundant voice infrastructure in North America,” stated Elisa Henry, vice president of sales and marketing. “The partnership provides dedicated ports and new emergency capacity on demand to make voice calls and allows Infinite Campus customers to prioritize all emergency traffic when needed.”

Portions of the new service may qualify to receive E-rate funding. This service will be offered to Infinite Campus customers in the 2009.2 release expected December 2008.

### **About ShoutPoint, Inc.**

ShoutPoint, a leading provider and software developer of voice

messaging and interactive voice response (IVR) technologies, has a hosted automated voice messaging infrastructure throughout North America that provides businesses the ability to have a flexible communication infrastructure on demand. ShoutPoint's flexibility allows many industries to leverage its network through an application programming interface (API). This API gives companies the ability to integrate interactive voice broadcasting without having the expense of building and managing their own network; allowing ShoutPoint's clients to focus on their vertical market, while having ShoutPoint focus on optimizing its software, network redundancy and efficiency.  
[www.shoutpoint.com](http://www.shoutpoint.com)

### **About Infinite Campus**

For more than 14 years, Infinite Campus has successfully implemented its solutions for customers of all sizes. Today, Infinite Campus applications manage more than 4 million students in 42 states. Infinite Campus customers range from districts with fewer than 100 students to those with more than 100,000, as well as regional consortia, state departments of education and the federal government.  
[www.infinitecampus.com](http://www.infinitecampus.com)